

# Introduction

Over the years,LST Tyre Services has gained vast experience thru providing tyre services to many medium and large companies in order to facilitate their day-to-day business.We are specialized in various sizes of tyres and any issues pertaining vehicle wheels.Besides that,we also provide most practical and cost-efficient solutions to our clients to create happy working relationship.Our major supplies are on new and retreaded tyres to fleet owners such

as transport and truck operators companies.

# Market Summary

The main focus has been in the Klang Valley area although projects have been supplied in all regions of Peninsular Malaysia.

# Mission Statement

At LST Tyre Services, we realized that our future success is measured by how well we exceed our customer's requirements. That is why we always value the continuous cooperation extended to us and doing our best to maintain the happy working relationship with our customers.

# Products & Services

Passenger Car Tyre

4 X 4 Tyre

Light Truck Tyre

Truck / Lorry Tyre

Heavy Duty Tyre

OTR – Tractor Tyre

Agricultural Tyre

Motor Grader Tyre

Earth Mover Tyre

Car Battery

Wheel Balancing

## 24 Hours Breakdown Service

# Market Summary

Opportunity : With a continuing of new implement constructions and high rate of new car purchased,the market for tyre continues to grow.

LST has established itself as a competitive player and will continue to capture a large share of this growing market.

# Goals & Objectives

Five-year goals

- To become the leading tyre supplier company in Klang Valley
- To have branches running in at least two



# Resource requirements

Technology requirements : Product to be continually improved and new products to be developed. Quality control systems to be introduced.

Personnel requirements : Local staff to be trained with medium term aim.

# Resource requirements

Finance will be required for the following items :

Stock – increasing of stock in line  
with increased turnover.

Systems – for improving and upgrading machines.

Distribution – expansion into new markets.